

Wei Ju Kao

UI/UX Designer

PROFILE

Hi. I am Wei Ju Kao, a 10 years experienced UI/UX designer who believes user-centered design will make the world a better place. I love solving challenging problems and learn new things.

CONTACT

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SKILLS

Userflow
Wireframe
Prototype
UI design
Animation

TOOLS

draw.io
Figma
Claude
Github
Illustrator
Photoshop
After Effect

EXPERIENCE & EDUCATION

- **UI/UX DESIGNER**
CXC Studio | Jul 2025 - Present
 - Integrate AI tools into daily design workflows to accelerate design iteration
 - Co-maintain the component repository on GitHub.
 - Streamline design operations by identifying process bottlenecks and introducing optimized workflows.
- **DESIGN DIRECTOR**
Gronext | Mar 2019 - Mar 2025
 - Define and execute the product design strategy.
 - Lead a multi-disciplinary design team.
 - Build multi-brand design systems.
- **SENIOR UI/UX DESIGNER**
LivApp Inc. | Nov 2020 - Mar 2024
 - Leverage A/B testing and behavioral analytics to boost retention.
 - Conduct user interviews and usability testing.
 - Find solutions that enhance usability while maintaining aesthetic appeal.
- **UI/UX DESIGNER**
Taiwan Data Science Co. | Mar 2018 - Oct 2020
 - Design wireframes, flows, prototypes.
 - Designed cross-platform UI/UX for e-ticket selling service.
- **UI/UX DESIGNER & VISUAL DESIGNER**
Freelance | Apr 2017 - Mar 2018
 - Negotiate with clients and improve self-management skills.
 - Create visual identities and website for offline events.
- **UI/UX DESIGNER & PRODUCT DESIGNER**
HillEver Technology Corp. | Jun 2016 - Mar 2017
 - Designed the cross-platform UI/UX for Ecommerce website.
 - Designed the wireframes, flows, prototypes.
 - User study and kiosk design for different TA.
- **B.S in Industrial Design**
National Taiwan University of Science and Technology
Sep 2012 - Jun 2016